

IN THE SEPTEMBER PLAY



ONE of the New York city magistrates recently said: "In the Second Magistrate's District, which includes Queens, Brooklyn and Richmond boroughs, in 1907, when the total population of these boroughs was 1,775,000, there were 18,000 arraignments for intoxication. Last year in the same district with a population of 2,247,625 there were only 8,352 arraignments for drunkenness. Every Magistrate in this city is commenting upon this remarkable decrease in intoxication. We Magistrates agree in attributing this condition to education and to the publicity given by newspapers showing the general distrust of drinkers by employers, but principally to the moving picture theatres. The working man who formerly went to the saloons as the 'workingman's club' now goes to the picture show and takes his family. This is now the chief amusement of

Vaudeville and Burlesque.

PALACE THEATRE—"The Age of Reason," another Band-box Theatre play which was used last season by the Washington Square Players, has been obtained for vaudeville and will be seen here this week. Others will include Adelaide and Hughes, Paul Morton and Naomi Glass, Sanley and Norton, Winsor McCay and Grace La Rue.

NEW BRIGHTON THEATRE—Nat M. Willis, Eddie Leonard, Doyle and Dixon, Willa Holt Wakefield and Mabel Russell will be some of the entertainers here this week. There will be other features as well.

COLUMBIA THEATRE—The Spiegel Revue will be seen here this week. The performance is given in two acts and ten scenes laid in and about New York. The company includes Harry Crawford, Midge Miller and the Callahan brothers.

STAR THEATRE—The attraction this week at the Star is another old favorite, coming here with a brand new book and an all star cast. This season's vehicle is entitled "The Frolicsome Festival" and "Casey at the Convention." Anna Grant, Purdie and Wilder, Walter Brown, Elliott and West, Daisy Mayfair and Gene True are some of those in the presenting company.

AMERICAN THEATRE—John O'Malley, Juliet Wood, the Forest City Trio, Harry Hewitt and company and Frank Terry will be among the entertainers here. At the New York Roof first run photo plays interspersed with vaudeville are the chief attractions.

the working man, and not only the Magistrates have noticed the effect upon the liquor traffic, but saloon keepers themselves admit it.

Interest seems to be growing in a "Better Films Movement," which means, according to those who are sponsoring it, motion pictures which together with perfect satisfaction, The National Board of Review of Motion Pictures has given a big push to the movement by publishing its "Garden of American Motion Pictures." Nearly 2,500 films, all of which have been reviewed by the volunteers of the board and regarded by them as suitable for the family circle, are listed in the booklet. It is a fine thing when the family circle can be entertained together at a really good movie show. Exhibitors are becoming awakened to the advantage to themselves in point of profit and of character of audience resulting from interesting themselves in the "Better Films Movement." The National Board, which is located at 79 Fifth avenue, New York, writes us that it will gladly correspond with persons interested in good films for the family.

The Rev. Dwight J. Bradley of

AMUSEMENTS.

2,000 CHOICE SEATS, 50c.
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2,000 CHOICE SEATS, 50c.

ADLAIDE & HUGHES
"THE AGE OF REASON"
Extra Feature **NELLIE V. NICHOLS**
Winsor McCay
Morris Cronin's Merry Men
PAUL MORTON & NAOMI GLASS

GRACE LA RUE
"THE AGE OF REASON"
Extra Feature **NELLIE V. NICHOLS**
Winsor McCay
Morris Cronin's Merry Men
PAUL MORTON & NAOMI GLASS

RIALTO
Continued from Noon, Daily
HARRY HARRIS
"THE AGE OF REASON"
Extra Feature **NELLIE V. NICHOLS**
Winsor McCay
Morris Cronin's Merry Men
PAUL MORTON & NAOMI GLASS

COLUMBIA
B'way & 47th St.
The Spiegel Revue
Continued from Noon, Daily
HARRY HARRIS
"THE AGE OF REASON"
Extra Feature **NELLIE V. NICHOLS**
Winsor McCay
Morris Cronin's Merry Men
PAUL MORTON & NAOMI GLASS

AMUSEMENTS.

HIPPODROME
MANAGEMENT CHARLES DILLINGHAM
RE-OPENS FIRST NIGHT THURSDAY, AUG. 31
SEAT SALE 8:00 P.M. BEGINS TO-MORROW MONDAY 9 A.M.
"THE BIG SHOW"
By R. H. BURNSIDE. LYRICS BY JOHN L. GOLDEN. MUSIC BY RAYMOND HUBBELL.
CREATED FOR ALL THE WORLD. ASSEMBLED FROM ALL THE UNIVERSE.
STAGED BY R. H. BURNSIDE.

With The ANNA PAVLOVA
"The Sleeping Beauty"
ASSISTED BY ALEXANDRE VOLININE
KREPA PLANKOVITZKA STASIA KERN AND RUTZKA AND THE Leading Solo Dancers of the Imperial Ballet of Petrograd and Moscow.
Dances Arranged by M. I. VAN DUSEN.

THE NEW ICE BALLET
From the Alhambra Palace, Berlin.
Book by Leon Barschok.
Music by Julius Kerner.
Dances Arranged by Marietta Loretti.

"THE MERRY DOLL"
with ALL THE SENSATIONAL STARS
who introduced the Ice Skating Craze in America.
HILDA RUCKENBERG KATHY SCHMIDT
ELLEN DALLERUP JOHN J. DALY
FRANK and KERNER
VITAGRAPH TWINS
LAMY BROTHERS
and CHARLOTTE

"THE REVENGE OF THE LIONS"
with GEORGE MARCUS and COMPANY
THE WORLD'S GREATEST NOVELTIES FROM EVERYWHERE
NICHOLS NELSON THORPE POWERS ELEPHANTS MOONKEYS HORSES
LION GRIGOLATAS BEAR GRIGOLATAS LION GRIGOLATAS
GYPSY COUNTS VERONA FIVE METZGERS GEORGE DAVIS TROUPE
THE BRILLIANT KIM CITY BOYS
"VOLANT" and
CHARLES ABBOTT TROUPE

THE MAMMOTH MINSTRELS
400 COUNT 'EM 400
WITH
FRANK FOGARTY
NUT KEELE
HENRY FAYOR
JOHN J. DALY
ALVIN WALKER
EDDIE JESSIE
KNOX ROZING
STANLEY L. GIBSON
MILLER and WARD
and WILIAM G. STEWART

THE PHANTOM GUARDS
HARU ONUKI THE JAPANESE
DIVA GARD LUTY YORKE
TOTO
FENNIETTES EVER

Every Evening 8:15
Except Saturdays and Holidays
BEST SEATS \$1.50
25c & 50c

Every Afternoon 2:15
Except Saturdays and Holidays
BEST SEATS \$1.00

ord for official censorship. The agitation for this innovation is dying down. At the 1915 session State legislatures twelve bills providing for State censorship were introduced, eleven were defeated and the twelfth was vetoed by the Governor of Illinois. A bill for Federal censorship now before Congress bids fair to be laid on the shelf also. In the opinion of the National Board of Review of Motion Pictures the best way to regulate the character of local motion pictures is through city license departments, working in connection with the national board and aided by its bulletin services.

The National Board of Review of Motion Pictures has "standards" for judging pictures which amount to a code of ethics for the film, such matters as treatment of officers of the law, advisability of punishment following crime, arson and murder being discussed. Two hundred voluntary reviewers, many of them members of church, social and civic agencies in New York, constitute the working force of the national board in applying its standards to pictures.

Maurice and Florence Walton, the dancers, who returned from abroad on the liner Rochambeau last week, have started work at the Famous Players studio in "The Quest of Life" under direction of Ashley Miller. The production is to be a spectacular one, dealing with cabaret life and various social activities, in which the dancers will have frequent opportunity to show their art before the screen.

One of the principal objects of the recent trip abroad was the procuring of costumes suitable for the production. It is stated that Miss Walton's gown, in number and elaborateness, will set a new mark in screen fashion, the various frocks having been

ON THE BEACHES.
LUNA PARK—A change in the bill of free entertainments is announced to take place to-morrow. Harry Casteel, bicycle rider, will conclude his engagement and be supplanted by K. P. Speedy, high diver. The Bostock Animal Arena is still furnishing daily thrills.

PALISADES PARK—The waning resort season sees no diminution of the popularity of Palisades Park, and the surf bathing, even though it is artificial, continues to attract many bathers. Then there is free vaudeville and other interesting attractions.

GLEN ISLANDS—This is fast becoming a popular resort for large excursion parties and the announcement that the islands will remain open through September is expected to bring many more patrons before the season ends.

STEEPLECHASE—Day and night bathing, prize cakewalk contests, general dancing, motion pictures and concerts—these are some of the attractions in George C. Tilyou's amusement park in the Coney Island section.

obtained with a careful eye to their photographic value.

"The Quest of Life" marks the first appearance of both stars and director at the Famous Players studio.

CHURCH SINGER ON BROADWAY.
The Narrative of How Mignon McGibney Joined "Very Good Eddie."

Mignon McGibney joined the ranks of Broadway prima donnas last Monday night when she appeared for the first time in the leading role of "Very Good Eddie" at the Casino Theatre. In view of the fact that Miss McGibney came to Broadway a complete stranger, never before having sung even a small part in New York, it is interesting to record that she achieved a success and was rewarded with a three years contract by E. Ray Comstock, who believes she is a distinct discovery with a brilliant musical comedy career ahead of her.

Miss McGibney owes her introduction to Broadway and the opportunity to make a hit to the fact that Philip Bartholomae, librettist of "Very Good Eddie," occasionally goes to church. It happened that Mr. Bartholomae

visited Indianapolis last winter on business. He went there to consult the Bobbs-Merrill Company about publishing a new novel he has written. The regulations kept him over Sunday, and about eleven o'clock he heard the church bells ringing. Having nothing else to do and being of a deeply religious turn of mind, he strolled along in search of a church. Now note how the hand of Fate intervened. If destiny had not guided Mr. Bartholomae's footsteps to the Second Congregational Church of Indianapolis, Miss Mignon McGibney might not now be a star on Broadway. There are exactly eighty-seven churches in Indianapolis, but Fate led Mr. Bartholomae through the doors of the edifice where Mignon McGibney happened to be singing in the church choir. As he entered the church the young playwright was struck by the clear notes of a soprano voice. He paused at what he heard. Mr. Bartholomae was interested. He waited until after the service and through one of the deacons of the church secured an introduction to Miss McGibney.

With such a voice as yours, you should be singing on Broadway," exclaimed the enthusiastic playwright.

Miss McGibney blushed and replied demurely, "But I don't know any one in New York." Mr. Bartholomae at once agreed to introduce her to E. Ray Comstock, who at that time happened to be in Chicago visiting the touring company of "Nobody Home." Miss McGibney went to Chicago, sang for Mr. Comstock and was at once engaged to play the ingenue role on tour. She sang all of last season in "Nobody Home," obtaining valuable training and stage experience and this summer came to New York to see what Fate had in store for her.

Fate took Alice Dovey out of the cast of "Very Good Eddie" because Boston insisted upon having her, and so for nearly a week an understudy sang the role at the Casino. Meanwhile Mr. Comstock was busy rehearsing Miss McGibney. She was given a trial performance at a matinee and sang so well that last Monday night she was put on the programme permanently, and a picture of her was placed in front of the Casino Theatre, intimating that Miss McGibney measured up to all requirements. Now Mr. Comstock has engaged her for three years and the future of the little girl singer of Indianapolis seems assured.

NEW YORK'S LEADING THEATRES AND SUCCESSES

EMPIRE Broadway & 43rd Street, Evening 8:15, Mat. 2:15
TO-MORROW MONDAY AT 8
JULIA SANDERSON
DONALD BRIAN
JOSEPH CANTORINI
in the Triumph of Comedy
SYBIL
Matinee Wednesday and Saturday
SPECIAL MATINEE LABOR DAY
Positively Last Night Sept. 23.

FULTON Broadway & 42nd Street, Evening 8:15, Mat. 2:15
TO-MORROW NIGHT
H. H. FRAZEE
OTTO HAUERBACH'S
A WEEK POWERFUL PLAY
THE SILENT WITNESS
GREATEST DRAMATIC TRIUMPH
SINCE "MADAME X"
"ACHIEVES A BIG SUCCESS"
—LIT. REV.

NEW AMSTERDAM Theatre, W. 42nd St., "The House Beautiful," 42nd & Broadway, Mat. 2:15, Eve. 8:15
GOOD 2D BALCONY SEATS 50c.
LAST 3 WEEKS
ZIEGFELD FOLLIES
After the show on Sat. this theatre
ZIEGFELD MEETING PLACE
MIDWINTER FROLIC
ONLY ROOF SHOW IN NEW YORK

Turn Right!
MAIL ORDERS NOW
FOR NEW YEARS EVE
GAIETY
Mat. 2:15, Eve. 8:15
Special Matinee Labor Day

BELASCO West 44th St., Mat. 2:15, Eve. 8:15
2nd YEAR
DAVID BELASCO Presents
THE BOOMERANG
BY WINCHELL SMITH & VICTOR MAYER

ELTINGE THEATRE West 42nd St., Mat. 2:15, Eve. 8:15
ANOTHER MOVING TRIUMPH
CHEATING CHEATERS
"Hardest attempt at robbing face and melodrama since '77' Keys to Budapest."—Times.
"Thrilled audience with suspense and punch and amused it to hilarity."—World.
"A clever plot, capital acting."—Charles Darnley, Eve. World.
"Nothing quite like it has ever been seen on the stage in New York."—Sun.
SEATS SELLING WEEKS AHEAD
EXTRA MATINEE LABOR DAY

GLOBE Broadway & 42nd Street, Sept. 1st
SEATS TO-MORROW
FAST GROW FAT
A Farce by GEORGE BROADHURST
Foundation of the Story
Adapted by GEORGE BROADHURST
Produced by GEORGE BROADHURST
FRANK MCINTYRE
ZELDA SEARS ROY ATWELL
SPECIAL MATINEE LABOR DAY

LAST 2 WEEKS IN THE CRITERION
BROADWAY AND 44th STREET
TWICE DAILY SUNDAY INCLUDED
THOS. H. INCE'S
CIVILIZATION
THE GREATEST PRODUCTION OF MODERN TIMES
LAST TIME IN THIS THEATRE SAT. SEPT. 9th

COMEDY Theatre, 41st Street, Wed., Aug. 30
WASHINGTON SQUARE
EUGENE ALY
MIRACLES OF ST. ANTHONY
A BUREAU
Phone 1-1111, Box Office, Mat. 2:15, Eve. 8:15

LOEW'S NEW YORK THEATRE 125th Street, Mat. 2:15, Eve. 8:15
EMMY WEISS and J. H. BROWN
S. K. FAIRBANK and J. H. BROWN
LOEW'S AMERICAN ROOF
BEGINNING TO-MORROW NIGHT
JOHN O'MALLEY, J. J. LEE, M. L. BROWN
GIRLS, The Revue, 100, 100, 100
and Feature Photo Plays.

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and Feature Photo Plays.

STEEPLECHASE
Free Toss for the Children

PALISADES AMUSE PARK
Greater Than Ever, Surf Bathing 8am to 10pm